

**Hot Job: Marketing Director**

What we can offer

* Salary: $US 4,500.
* Work location: Ho Chi Minh
* Healthcare insurance
* Report to GM

Company Info:

INDUSTRIAL ONE is a diversified technology company serving industrial customers and communities with innovative products and solutions. Headquarters in Saigon, Vietnam with research and development, manufacturing, sales, service, distribution center. Represent office in Jakarta – Indonesia and Yangon – Myanmar.

**Our Vision**

To be the world leader in providing industrial products & services with innovative solutions

**Our Mission**

We are innovating and leading through connections customers, employees and partners that benefit us all

**Our Core Values**

* Delivering on commitments
* Amplifying innovation and creativity
* Building relationships by open and honest communication
* Providing a great work environment
* Managing by facts

**Industrial One Businesses**

* Hydrogen Energy and Innovative Gas Solutions
* Air Compressor & Vacuum Pumps Solutions
* Wet Processing and Clean Room Solutions
* SMART Lighting Solutions
* Water Technology Solutions
* Hi –Tech Agriculture
* Industrial Mart : Industrial products, Electronics, Home & Living products

Job Title : MARKETING DIRECTOR

What we can offer

* Salary: $US 4,500.
* Healthcare insurance
* Profectional working environment
* Report to GM
* Work location: Ho Chi Minh

Job Description

* Building, determining and developing short-term and long-term strategies that are suitable for the company’s plan
* Planning entire marketing activities of the company to hand the Board of Directors such as Master plan including Trade, Digital, Communication, PR - events, Product Marketing and Creative Marketing.
* Managing, organizing performance, examining and evaluating the plan and the company's marketing activities.
* Planning and organizing and conduct market research.
* Analyze and position a brand and targeted customer in the market and drive long-term growth both.
* Managing the marketing budget in the assigned range.
* Human resource management and human resource development of the Marketing Department:
* Supporting Personnel organization department and giving decision making employment or arranging jobs consistent with the capacity of staffs.
* Training and developing staffs in the respective departments.
* Evaluating the result of work, proposing the reward and discipline for employees under the management division.
* Co-ordinating with other relevant departments to build the documents introducing about company; documents introducing the product line of the company; documents introducing new products; setting up plans and implementing training programs for household products, skills Center Sales and counselor of the sales stores and distributors.
* Co-ordinating with the marketing department of the company's partners to build and deploy the strategy / plan / marketing and solutions and communication for the product.
* Building and combining programs of after-sales service: customer care, Telesales…
* Conselling timely for the Board of Directors the sales policies, sales promotion for the company.
* Managing the organization of events of the company such as pressing conferences , launching new products and building relationships with media agencies.
* Coordinating with relevant departments to implement effectively marketing programs.

Job Requirement

* Male or Female 30-45 years old
* Having graduated formal national or international universities in sectors : Press, Marketing, Business Administration, Foreign Affairs
* Having experiences more than 5 years in the position : Marketing Director/Manager in the large company or group related to Industrial goods, Electronic and Home & Living products.
* Having good communication skills, confident and having ability working under high pressure
* Having creative personality and creating the differences
* Prefering the candidates working in the foreign companies or related to Household goods Companies in Vietnam
* Using Computer fluently and other sofwares serving for job.

Application:

Interested candidates kindly send us your updated CV to [info@IndustrialOne.net](mailto:info@IndustrialOne.net) , or contact +84 8 6288 5106 (Mr. Hung) for further detail and support.

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